**Technical communication C1**

Technical communication is the exchange of information that helps people interact with technology and solve complex problems

To interact with technology in so many ways we need information that is not only technically accurate but also easy to understand and use

Full time technical communicators serve many roles such as

* Producing newsletters pamphlets jurnals and public relations material
* Preparing instructional material reports proposals and scripts for industrial films
* Preparing sales literature publicity releases handbooks catalogs brochures web pages, internet content articles speeches…

Technical communication us:

* Reader centered
* Accessible and efficient
* Often produced by teams
* Delivered in paper and digital versions